



## Editorial

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### K 2016

No innovation projects are absolutely isolated, not dependent on many skills. **Intelligent textiles** are at the crossroads of design, materials, electronics and many others. The idea of the factory of the future encompasses logistics, electronics, customer relations, environment, etc. TECHTERA has widened its horizons and is determined to explore the **world of polymers**. Doubtlessly, the best place to delve into this universe is “K”, the **KUNSTSTOFF tradeshow** in Düsseldorf. So, TECHTERA was one of the 230,000 visitors to the show, and visited a small percentage of the 3,800 exhibitors to carry out a specific survey on the sector.

## Focus

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### MEDICA 2016

TECHTERA represented the textile and flexible materials sector of the AUVERGNE-RHÔNE-ALPES region at **the MEDICA tradeshow**. For its first experience of the show, Techtera exhibited on the stand of the **I-CARE** cluster, and presented its services and the products of three member firms: BERTHEAS, MASSEBEUF TEXTILES and NEOMEDLIGHT.

This was the opportunity to showcase textile applications for healthcare at the medical sector's major trade fair. This year, more than 5,000 exhibitors and 127,000 visitors from 135 different countries gathered in Düsseldorf in the 19 halls of the congress centre. MEDICA is more than ever THE BEST TRADESHOW for the **medical sector**.

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# Our services

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## Brochure about textiles in the health sector

With the constant desire to provide services increasingly associated with the activities of TECHTERA, we have decided to show the full impact that the textile and flexible materials industry can have on the **healthcare market**. This brochure presents all the opportunities that the combination of the two sectors offers.

Moreover, around twenty of our members' projects, linked to this market, are presented in this brochure. Three major issues stand out: **Saving lives / Caring / Improving comfort**. Please do not hesitate to tell us what you think of this brochure and we hope you enjoy reading it.

[Brochure FR](#) | [Brochure EN](#)

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## They are members

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### WAIR



WAIR is an effective, comfortable and aesthetic solution for tackling air pollution.

WAIR is the first **anti-pollution scarf fitted with an app**. The WAIR scarf is also a **fashion accessory**. It consists of three parts: a passive filter stopping 99% of the microparticles, pollens, gases and bacteria; a mask structure to ensure optimal hold and seal; finally, a scarf which is also a real fashion accessory. These three parts are removable and can be washed. WAIR scarves are **available in different patterns, colours and textiles, and are eco-certified**. They can be used with the **WAIR SUP'AIRMAN application**, which tells you where and when to put on your WAIR - according to the air quality!

WAIR is aimed at **urban cyclists and motorcyclists, persons with allergies** and in general all those who want **a healthier life in urban areas**.

You can find out more about the WAIR scarves on: [www.wair.fr](http://www.wair.fr)

They are also members: [GTT](#) | [BUITEX](#)

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