



Editorial

Promoting the whole textile industry in the fashion sector

September was a great time for textiles with trade fairs for the Autumn-Winter season 2018/2019.

First view for clothing fabrics – a unique place for business and a laboratory for trends – for this edition TECHTERA presented the excellence of French “silk fabric and jacquard” skills on a promotional stand shared with French “woollen and cotton fabrics”.

AVANTEX was the opportunity for highlighting technical textiles created by members for fashion applications.

During our participation at these shows dedicated to the fashion sector, we have seen that more and more promoters want to integrate textile innovations into fashion products. What a tremendous opportunity for manufacturers! To know how we will be dressed tomorrow!

Trade Shows and TECHTERA

With the increased frequency and participation of companies, trade shows have gained momentum in the “market” part of the cluster’s activities. Technical textiles, composites, safety – and now furniture, fashion and clothing – the markets concerned are diversifying and the events now cover the needs of more companies, which, when signing up through TECHTERA, benefit from regional financial support and accompaniment adapted to each show. Objectives: facilitate preparation and increase the visibility of those taking part by the following means:

- Booking and paying for the organisation’s stands
- Privileged link with the organiser to facilitate requests and optimise the transmission of information
- Forums for showing the products of participating companies
- The cluster is present at the trade fair with a showcase of exhibitors’ products to redirect visitors to their stands
- Highlighting R&D projects supported by the cluster and the regional textile sector in general
- Training before the show to prepare for the event

- Press relations, involvement in press conferences, editing and sending press releases to journalists
- Digital communication through the cluster's monthly newsletter, on our website and our social networks
- Joint communications and creation of visuals for paper/web advertising spaces

The year 2018 will begin on a high note, with around twenty French companies present at HEIMTEXTIL in Frankfurt – the reference trade fair for the house textile industry. Also, among the activities listed for the year, two are already open for entries:

Munich Fabric Start, fashion-clothing, January 30 to February 1, 2018, Germany

MUNICH FABRIC START is the textile sector's major meeting place for fashion and clothing, receiving more than 20,000 international visitors. Twelve companies made the trip with TECHTERA for the September edition. Those eligible, benefited from access to support from the AUVERGNE-RHÔNE-ALPES Region and communication resources, notably with a public exhibition forum to display their creations.

This action will be repeated for January-February 2018, and you can find all the necessary information by clicking [here](#)

Contact: Robin ODDON – international@techtera.org

JEC World, composites, March 6 - 8, 2018, Paris

TECHTERA, in partnership with AXELERA and PLASTIPOLIS, offers you the opportunity to exhibit on the COMPOSITES AUVERGNE-RHÔNE-ALPES stand at this annual world event for the composites industry.

Exhibitors will have access to an individual space on the shared surface, and the three clusters will communicate together to highlight the regional participation at the show and promote joint composites R&D projects undertaken by their members: stand event, press releases, social networks, etc.

For more information and to sign up, click [here](#).

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They are members

ASTRA

ASTRA specialises in the production of components made of flexible materials, using high-frequency welding.

With around thirty people and an integrated design office, ASTRA employs several industrial processes requiring high-frequency welding, such as cutting to order on a large base plate, screen and UV marking, laser cutting and engraving, and thermo-forming of flexible materials.

ASTRA applications are mainly for orthopaedics, personal and industrial protection and identification.

The firm manufactures straps, buckles and comfort pads.

With more than ten high-frequency machines, it has significant production capacity allowing it to work on small, medium and large series productions.

Thanks to its worldwide marketing of products, the skills of ASTRA are known throughout Europe, Canada and the USA, the Middle East, in Australia and Africa.

Website: <http://www.astra-soudure-hf.com/accueil>

2G2L

Founded in 2009 by Louis Gérin and Grégory Lamaud, 2G2L is a centre for trends and creativity.

2G2L is open to the world and is involved in the cultural, economic and industrial evolutions in Fashion. It is present at professional meetings in PARIS, SHANGHAI, NEW YORK, BERLIN, BANGKOK and ADDIS ABABA.

With its well-thought-out professional organisation, 2G2L is a tool for reading the movements of artistic creation in its many aspects – which Fashion magnifies in its own way with feeling, style, displays, fabrics, colours, accessories ...

The enthusiastic partners of 2G2L have the experience and skills necessary today for analysing the currents of aesthetic and sociological influences.

2G2L works with "free spirits", innovators, working in widely different artistic and professional currents; but all driven by the two forces that allow fashion to advance: namely, curiosity, beauty and the desire to share.

Website: <http://www.2g2l.com>

They are also members: **BLANCHISSERIE INDUSTRIELLE DU CENTRE | CLUSTER MONTAGNE | CORDERIE MEYER-SANSBOEUF | DENIS & FILS | ECOLE CENTRALE DE LYON | HANES FRANCE | @HEALTH | MICHELIN | NAMSA | ODEA | PROVERBIO | RAIDLIGHT | ROVITEX | SATAB | SCF | SPORALTEC | VTN**

Your appointments with the cluster

Innovation Workshop - Factory of the Future: October 5 (8:30 – 18:30) – ITA, AACHEN (Germany)

Together with the Institut für : Textiltechniken Aachen (research centre with the most patents in the European textile sector), TECHTERA is organising a European conference on the theme of the factory of the future. The aim of this day is to generate a European project proposal in response to the forthcoming calls for projects of the European Innovation Financing Programme H2020. The day will be divided into two parts: a morning of conferences and an afternoon of work groups.

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Jacques Cartier Conferences: October 16 to 18 – MONTREAL-QUEBEC-SHERBROOKE (Canada)

For the thirtieth edition of the Jacques Cartier Conferences, TECHTERA and its partners invite you to join a Mission to Canada for three days of conferences and meetings.

On the theme: “From Fundamental Research to Mass Production”, TECHTERA will be taking part in a cycle of conferences to discuss: “A scale-up strategy for yarn”.

The aim is to develop new partnerships between France and Quebec, for the benefit of researchers and manufacturers. Numerous themes will be discussed, particularly in the fields of textiles and smart coatings.

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The A+A Trade Fair: October 17 to 20 – Messe Düsseldorf (Germany)

A+A is the foremost trade fair dedicated to safety, protection and health at work; a market to which French textile devotes 10% of its production (2015). Nearly 2,000 international exhibitors are expected to attend the Düsseldorf Congress Centre from October 17 to 20. Among them, eight firms from the Auvergne-Rhône-Alpes Region will be found in Hall 9 on the French Pavilion headed by BUSINESS FRANCE. Also, TECHTERA will have its stand, where it will present joint projects of its members aimed at the sector. The objective is to redirect visitors to the exhibitors' spaces of the regional delegation. This consists of:

- ALPEX PROTECTION – 9D61-5
- EUROPROTECT – 9D62-4
- FRANCITAL – 9C62-5
- JURINE – 9D62-3
- SASYTEX – 9C62-1
- SCHAPPE TECHNIQUES – 9C62-2
- SOFILETA – 9C62-6
- TECHNISANGLES – 9D61-3

TECHTERA will exhibit on stand 9C62-4, in the company of BUSINESS FRANCE.

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Japan Partnership Mission: November 27 to 30

Individual meetings for quality contacts; visits to sites linked to targeted markets; technology watch on the latest textile innovations; networking with local players.

Techtera proposes to combine the innovation aspect and the emergence of commercial opportunities during a joint mission to take place between November 27 and 30, 2017.

This operation is financially supported by the Auvergne-Rhône-Alpes Region.

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The life of the cluster

- MOC – Franco-Japanese Workshop: October 9 – PARIS

TECHTERA

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