



## Editorial

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### We recycle offcuts!

TECHTERA and the members of the RECIT Club (*Recycling and the Circular Economy*) are organising, for November 13, 2018, a "We recycle offcuts!" day. In this first edition, the meeting for textile recycling will be devoted to upcycling. Through speed dating, textile manufacturers will be invited to present their production offcuts to designers and creators wishing to use them for making eco-responsible products. This event will also be an opportunity for exchanges and get-togethers via round tables and conferences, with the aim of building a sustainable approach to textile upcycling.



Contact: Clara POTTON: [cpotton@techtera.org](mailto:cpotton@techtera.org)

## Focus

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### Trends and new tools

Last May 15, TECHTERA had the pleasure of organising, for manufacturers, two wide-ranging meetings concerning trends.

First of all, for this inaugural edition of *Atelier 360°*, headed by Studio O.di.C, we wanted to identify the "Mood of the Moment". Drawing on artistic and technological references, Sophie ODIC has formulated proposals for corporate strategies, brand positioning and product development based on three themes:

- Artificial intelligence (The major technological notion of the moment): presenting it as a tool with high potential for all industries
- The ever-increasing concern for nature: (Vegan and No-fur movements, sustainable development, etc)
- The very present areas of overlap between Male and Female (feminism, "No-gender" or "Gender fluid" movements, etc)

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## Our services

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September 19-21: Première Vision Paris, Joint Forum for Silk Fabrics and Jacquard in France - Exhibition Park, Paris Villepinte

For the next edition of Première Vision Paris, TECHTERA and UNITEX, in partnership with STARTEX, are renewing the Joint Forum for Silk Fabrics and Jacquard in France. This is the opportunity to discover the latest collections of textile-clothing firms in the Auvergne-Rhône-Alpes region.

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July 23-27: Joint Mission to Colombia - EU-TEXTILE 2030 Project - Salon Colombiamoda, Medellin

As part of the European EU-TEXTILE 2030 project, TECHTERA and project partners are organising a mission to Colombia with a presence at the Colombiamoda trade fair, plus meetings with companies and those involved with textiles in the country.

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## They are members

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### BENAUD CREATIONS



The way that BENAUD Creations operate is based on the socio-economic model of the Silk Industry in Lyon, which induces a synergy and strong partnerships with artisans and manufacturers in the Rhône-Alpes Region. The Company has built lasting relationships with partners, suppliers and employees, based on trust and respect, hence ensuring the development and longevity of the sector.

From yarn to finished fabric, BENAUD has generated an interactive force between all those involved to bring quality textile solutions through a creative approach.

Website: <http://benaud.fr/en/>

### PREFA DU LEMAN



Equipped with one of the most advanced prefabricated wall factories in France, PREFA DU LEMAN works with its clients to exploit the many advantages of this construction technique. Established in Haute-Savoie near the Swiss border since March 2010, PREFA DU LEMAN, is the only prefabricated wall factory in Savoie. Its Inov'Mur(i) insulated casings and pre-mount systems are at the cutting edge of construction techniques in this sector.

The sales team and the design office are at your service to analyse and implement projects of prefabricated wall construction.

Website: <http://www.prefaduleman.com/>

They are also members: [CHOMARAT](#) | [ER2I INGENIERIE](#) | [INNOTHERA](#) | [LABORATOIRE INTERUNIVERSITAIRE DE BIOLOGIE DE LA MOTRICITE](#) | [NAMSA](#) | [SERGE FERRARI](#)

# The life of the cluster

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- July 9-10: Steering Committee of the EU-TEXTILE 2030 project, PRAGUE

## Our member's news

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### A PhD student from the University of Haute Alsace obtains the Gustave Hirn Prize

Award of the Gustave Hirn Prize to Claire Guignier, who did her thesis at the LPMT and is an ENSISA *Textiles and Fibres* engineer: This is a thesis prize awarded by the Tribology group of the French Mechanics Association. The prize was officially presented on May 17 on the occasion of the International Francophone Tribology Days.

### SOFILETA named Creator of the Year

On the occasion of the "Interfilère" in Paris, a professional meeting for the lingerie market, SOFILETA will receive the Creator of the Year award. In addition to the group's productions, the organiser of the show wants to reward its commercial history.

### No more one-size mannequins with EUVEKA

This start-up has developed scalable models that can adapt to all types of morphology. Recently, EUVEKA signed contracts with leading American brands, in the fields of sport and fashion.

### SIGVARIS continues to dominate the healthcare market

SIGVARIS, the leader in compression stockings, continues to innovate. Recently, the brand released a new range dedicated to women - an innovation combining therapeutic benefits, comfort and aesthetics. SIGVARIS does not stop at this! There will be R&D investments in the world of connected objects.

### A World Cup stadium fitted out by SERGE FERRARI

The FIFA World Cup in Russia is fast approaching. For the occasion, the SERGE FERRARI group contributed to creating the roof of the recently inaugurated Rostov-on-Don stadium.

# Call for projects

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Call for projects: SuperBIO - Creation of biosourced value chains (closing July 31, 2018)

More information: <http://www.h2020-superbio.eu>

Contact: [contact@techtera.org](mailto:contact@techtera.org)

Call for projects: WORTH - Fashion and Lifestyle (closing October 24, 2018)

More information:

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