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“Spinning Info”, already 14 years old!

By Sonia Descoins, Communication Manager

Our pioneering digital newsletter meets its subscribers and makes new followers.

The e-mail has not disappeared for the benefit of other modes of instant communication contrary to what some web experts told us. “Newsletter - why not a fax”?

Of course, a newsletter is not a new phenomenon; but today information is constantly renewed on the web by e-mail.

Why this return in force of the newsletter?

With the overabundance of information, it's not easy to avoid indigestion. Demands of social networks, mobile alerts and the multiplication of information on dedicated sites are time-consuming with few satisfactory results.

This state of affairs pushes us to reintroduce selection.

The new step in digital migration is for more private channels; direct connection to create links not really existing on the social web. With our newsletter, we “get out” of the algorithm battle to reach our audience.

Launched at the same time as the innovation cluster, the Techtera newsletter has **evolved over time, expanding to provide information closer to the concerns** of its subscribers.

Today, we are proud to have more than 10,700 subscribers from the textile world and ecosystem. “Spinning Info” has an opening rate more than 21.4% over the last six months of this year.

We have a close relationship with our readers, and make every effort to ensure that our newsletter is also yours. We provide a monthly factual report on the various activities; plus giving our members an opportunity to talk about themselves (publishing their news and highlighting two of our members every month).

The newsletter is **issued in three languages** (French, English and Japanese) giving it an **international dimension** in terms of the sector's influence.

We thank you warmly for your conscientiousness and contributions.

Focus

To your diaries! The Final Event EU-TEXTILE2030, November 21, 2019

As part of the EU-TEXTILE2030 inter-cluster project, which brings together French, Italian, Spanish, German and Czech innovation and competitiveness clusters, Techtera will organise the closing event of this two-year project.

This event, **open to all, will present a report on the four missions**: a review of the field, testimonials and a presentation of the four market studies concerning the countries surveyed, namely: Colombia, South Africa, Israel, Japan and Taiwan.

The event takes place in **Ecully on the textile innovation campus on November 21**. It is an opportunity for Techtera to present the TechteraFab, meeting place for collaborative textile innovation!

The Final Event will be preceded by a **dinner to promote networking** between members of partner clusters on **November 20**.

Techtera is looking forward to meeting you!

Contact: Bruno MOUGIN – bmougin@techtera.org

Our services

Mission USA: Alliance project - Textiles, Defence, Security, Information and Communication Technologies

As the **world's largest consumer of technical textiles, the USA** is highly international: more than 21% of technical textile products consumed in the region are imported, representing about \$121.5 billion annually.

As part of the **ALLIANCE project, in partnership with 7 European clusters** (France, Italy, Netherlands), Techtera organises **a market mission concerning security and defence in the United States**. There are three aspects: dedicated market research, B2B meetings at AUSA and participation in the Armaments forum in Paris and Washington.

The aim is to **support companies in their deployment to the USA** and **create an environment favourable to industrial or academic cooperation** between American contractors and European firms).

Mission USA: To meet major US defence companies - October 14 to 18

Participants will be able to take part in the **AUSA show** (US Army Association), a major industry event in North America, attracting more than 30,000 visitors and 500 exhibitors. This year, Camelbak, Airbus, Boeing, Tencate Protective Fabrics and Valley Forge Fabrics will be present. Participants will benefit from **personalised B2B meetings** with exhibiting companies.

French companies may join in the DGA "armaments" defence forum; on the agenda, a day of presentations by American institutions and companies on topics such as the relationship between arms and the United States, also mechanisms for accessing the defence market. It will be followed by a **morning of B2B interviews** with American companies and institutions, according to participants' needs.

Prepare for the mission: learn about the specifics of the American market - September 23 and 25

To ensure optimal participation by companies, a **market study** was conducted to capture the specificities and the state of the American defence, security and textile market. You will receive it during the mission's preparatory web conference on September 23, 2019

You will also have the opportunity to participate in a half-day presentation, organised by the Chamber of Commerce and the government department for industrial affairs and economic intelligence (DGA). This event will take place on September 25, 2019 in Paris, and will consider **US business practices in the defence market** and possibilities **for French firms**.

If you are interested in this, please return the completed [brochure](#) before **September 19**.

Contact : Lucie LAGARRIGUE – mission@techtera.org

They are members



GENIUS OBJECTS

Inventor of the connected zipper, Genius Objects is an **Internet Of Things and e-textile French startup**.

Genius objects is the worlds premier manufacturer of connected textile fasteners.

The Zip and Go® technology, launched in 2017, allows to use a simple daily gesture, such as closing your bag or coat, to activate **new connected functions**: send a notification on your smartphone, switch on a light on the product, turn on a heated textile etc. Zip and Go® is a patented technology, developed and manufactured in France.

Click [here](#) to see the full article.

Website: <https://genius-objects.com>



MILLET MOUNTAIN GROUP

Millet Mountain Group is the **specialist for highly technical outdoor clothing and accessories**.

Present in the world of outdoors for more than 60 years, the group's brands, Lafuma, Millet, Eider, are all **pioneers in their field**. The Millet Mountain Group teams have developed a real "French know-how", which they use to design and market textile products, shoes and equipment for practitioners and enthusiasts of sports and outdoor activities.

Click [here](#) to see the full article.

Website: <https://www.millet.fr/>

They are also members:

[AFITEXINOV](#) | [BMI - SOFILA](#) | [CHOMARAT](#) | [INSTITUT CARNOT](#) | [D2P BILLON](#) | [EFI LIGHTING](#) | [INSA LYON](#) | [MANUFACTURES DE MODE](#) | [ART MARTIN](#) | [RECORBET](#) | [THUASNE](#) |

Your appointments with the cluster

September 4-7, 2019: EU-TEXTILE2030 Mission – Technical fibers conference – OSAKA – NARA - JAPON

As part of the EU-Textile2030 project, Techtera and its partners are supporting their members in Japan around the theme of technical fibres and smart textiles at the **"International Symposium" to be held from September 7 to 9, in Nara, Japan.**

Contact : Bruno MOUGIN - bmougin@techtera.org

September 9-10, 2019: Our guests! The Smartex textile cluster – Villa Créatis, 69009 LYON

Techtera welcomes a **German delegation from a dozen firms**; looking at smart textiles and textile innovation for their annual exploratory trip around textile innovation regions.

Contact : Bruno MOUGIN - bmougin@techtera.org

September 16-20, 2019: CONTEXT training school – Grand Leoniki Residence, Leof.Machis Kritis 197, Rethymno, CRETE - GRECE

"Context Training School" is a time dedicated to **learning and networking** based on a **conference programme with the theme of smart textiles** focused on applications for the building trade and infrastructures.

It allows participants (trainees and trainers) to share their points of view, discuss topic-related subjects and generate ideas that could lead to R&D projects.

Contact : Bruno MOUGIN - bmougin@techtera.org

September 17-19, 2019: PREMIERE VISION trade show (event for fashion industry professionals) – Parc des expositions, PARIS NORD VILLEPINTE

For the next edition of **Première Vision Paris**, Techtera and Unitex, renew their combined forum **"Silks and Jacquards Fabrics of France"**. Eleven companies will be showcased on this dedicated stand : [Belinac](#), [Denis & Fils](#), [Deveaux](#), [Dutel](#), FCN Textiles, [Guigou Sfate et Combiar](#), [Malfroy](#), [Soieries Chambutaires](#), [Tissages Perrin](#), [Velours de Lyon](#).

Contacts : Julie RAFTON-JOLIVET – jrafton@techtera.org -
Lucie LAGARRIGUE – mission@techtera.org

October 7-11, 2019: EU-TEXTILE2030 - Mission to TAIWAN

Techtera will take part in a mission to Taiwan from October 7 to 10, in the context of the EU-TEXTILE2030 European project.

On the programme (currently being finalised):

- Visits to companies and laboratories, including [Taiwan Textile Research Institute](#)
- Networking sessions
- EU-TEXTILE Seminar 2030

- Participation at [TITAS](#) (functional textiles show) and meetings with exhibiting companies: [Asiatic Fiber Corp](#), [Umorfil - Camangi](#), etc.

If you are a small to medium enterprise, member of Techtera, the cluster may be able to cover part of the transport and/or accommodation costs (limited number of grants on presentation of receipts).

There will be a **presentation web conference dedicated to market research** on September 9, 2019 (14:00 - 15:00) to give you a better understanding of the Taiwanese textile ecosystem and its opportunities.

You can show your interest in this mission and/or the web conference right now on contacting us by e-mail.

Contact : Lucie LAGARRIGUE – mission@techtera.org

October 11, 2019: TEPPIES - Brokerage Event – 24 rue Montoyer, BRUXELLES

The European textile platform is organising an event to present European projects at the idea stage or in the process of being set up in the textile sector.

This is an opportunity to find your future partners.

Open to all on registration.

Contact : Bruno MOUGIN – bmougin@techtera.org

October 14-18, 2019: USA ALLIANCE Mission

As **leader of the European project ALLIANCE**, aiming at the internationalization of companies, Techtera Cluster supports you on an international mission to the United States.

Programme :

- 14th october: market brief and conference
- 15th october: BtoB meetings at the AUSA Annual Meeting and Exhibition
- 16th to 18th october: BtoB meetings alongside American companies and partners

***AUSA** : Annual reference event in the field of Defence and security in the United States, Army Senior Officials Meeting, exhibition dedicated to the presentation of innovations in ground Defence

<https://www.ausa.org/2019-ausa-annual-meeting-exposition>

The **ALLIANCE project** brings together 7 European clusters and assists companies in the Defence, security and security markets in the USA, Japan and South Korea

<https://www.techtera.org/en/latest news/>

Contact : Julie RAFTON-JOLIVET - jrafton@techtera.org

November 18, 2019: Europe Ambition Day – Hôtel de région - 1 Esplanade François Mitterrand, 69002 LYON

Techtera is a partner of the third Europe Ambition day of the year, which aims to bring together companies, academics and regional actors around the theme of European funding and especially **funding for research and innovation** as part of the Horizon2020 programme.

On the day's agenda:

- A full open conference
- Thematic workshops presenting European funding programmes
- Individual meetings with national contact points, representatives of Horizon2020 programmes
- Individual meetings and practical workshops on the following themes:
 - Digitalisation - Computers - Industry of the future
 - Circular economy
 - Defence and security
 - Energy, environment, climate, smart city, mobility
 - Health
 - Small to medium enterprises (Accelerator, Eurostars)
 - Creative Europe
 - Bpifrance bilateral cooperation

Contact : Kim PICARD-CHAÏBI – kpocardchaibi@techtera.org

January 7-10, 2020: First “French know-how” presentation forum on Heimtextil – FRANCFORT - ALLEMAGNE

For the next edition of the Heimtextil trade fair, Techtera is supporting textile companies at **the largest international textile fair devoted to home textiles**.

In addition to support for exhibiting companies, Techtera invites you to participate in the first **“French savoir-faire” Forum, dedicated to promoting French textile know-how**. Your **various products will be on show** in Forum 4.1, *“Decorative and furniture fabrics”*.

This space, whose scenography will be **based on your flagship and innovative products**, aims to provide a **double presence for companies already exhibiting**. It will **give a new perspective to your products** while capturing visitors, who will be redirected to your stand to discuss in more detail.

For **companies unable to get a stand or want to test the show**, this forum will allow you to benefit from a highlight of **three flagship products and presence on the event's official catalogue**. You can participate in the show **as a visitor**, so at a lower cost, while benefiting from an innovative and creative exhibition space. You can then **go with your prospects to this dedicated space** and show them your products presented creatively, and adapted to your vision.

You will also benefit from **dedicated communication**, such as publication of your company on the “French savoir-faire” presentation catalogue, press publications, an approach to brands and business partners, etc.

Contact : Julie RAFTON-JOLIVET – jrafton@techtera.org

Corinne BENATTIG – cbenattig@techtera.org

Life of the members



Inauguration of the sustainable development demonstrator at the European Centre for Innovative Textiles (CETI)

Gilles Damez, President of CETI, and Pascal Denisart, General Manager, are pleased to invite you to the **presentation of the sustainable development demonstrator** for the **Textile/Fashion and Luxury sector**, including the **new mechanical recycling platform**, on **Thursday September 19, 2019** at CETI.

Click [here](#) to see the full article.

Website: <https://www.ceti.com>



Creator of the Year 2019 Award for D2P Billon at "Interfilière"

Interfilière Paris has rewarded **D2P Billon for its quest for perfection in knitting**, combining great creativity with the highest quality workmanship.

With its **state-of-the-art technology**, the company offers a **wide range of dyed yarn colours**, using a wide variety of processes (textured or crossed jacquard, Lurex, elastic lace, 3D effect mesh, etc).

Click [here](#) to see the full article.

Website: <https://www.d2pbillon.com/>



PLASSARD S.A.S. revives part of its manufacture in France

After difficulties in the mid-1980s, PLASSARD was forced to relocate its production of knitting wool. Now in the **process of diversification**, the company, located in Varennes-sous-Dun, in the south of Saône-et-Loire, launches a new range of **Made in France products**: "Les Tricotés by PLASSARD".

Click [here](#) to see the full article.

Website: www.laines-plassard.com

Calls for projects

EUROPEAN AND INTERNATIONAL CALLS FOR PROJECTS

FET Open Challenging Current Thinking - Future and Emerging Technologies (Clôture 8 octobre 2019)

More information: <https://ec.europa.eu>

EUROSTARS (Permanent)

More information: <https://www.eurostars-eureka.eu/about-eurostars>

Financements BPI-ACCIO (Permanent)

More information: <http://www.bpifrance.fr>

Contact: bmougin@techtera.org

CART'TEX

Call for applications for the CART'TEX chart (reserved for TECHTERA members)

Textile companies wishing to join "CART'TEX", the chart of textile skills created by TECHTERA, can make themselves known to Bruno MOUGIN.

The CART'TEX database is the daily tool of the cluster for managing the search for partners for all projects, and for the response to business opportunities.

Contact: bmougin@techtera.org

Techtera

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