At the heart of textile evolution

Membership 2022

Premium members
Our job

Techtera, the textile European innovation cluster, runs a network of companies, research laboratories, technical centers, universities and colleges to boost the innovation potential of the sector.

How?

Techtera develops the topics answering the current stakes of the textile industry, both on the technological and business facets. The cluster supports collaborative research, from the idea to the testing and prototyping phases.

Our ambition

Techtera aims to increase its members’ competitiveness through co-operative innovation and promote the French textile industry.

The team

A well-organised multidisciplinary expert team to answer your needs regarding:
- R&D Projects
- Internationalisation
- Communication

good reasons to become a member

1 / Anchor and develop the roots of innovation
All studies demonstrate a correlation between the results of a company and its ability to innovate. Joining Techtera means to take part in a proactive approach to innovation.

2 / Share risks, means and access to specific publics fundings
The labelling of projects by Techtera optimizes your chances of accessing to specific regional, national and European funding. In addition, collaborative innovation allows you to pool your investments.

3 / Access to the network of actors of textile innovation
Seeking a skill, taking advantage of opportunities, setting up technological collaborations in the textile sector: the Techtera network meets your needs.

4 / Benefit from a performed services offer
Techtera offers varied and relevant animation programs, assistance in your R&D projects, optimized visibility with influential key players, support on international markets ...
1/ I would like to learn about new technologies / innovations and expand my contact network

Techtera offers you ...

- Workshops to stimulate innovation and bring out ideas
- Quarterly meetings within:
  - Club SteW : Smart Textiles & Wearables
  - Club RECIT : Recycling and the Circular Economy in the Textile Industry
  - Club ICI4.0: Industry of the Future
- Technology watch

2/ I want to stimulate innovation within my organisation

Techtera offers you ...

- Support with analysing your potential for accessing European projects
- Support with setting up your process / procedure ideas related to Industry 4.0
- Identification of potential suppliers and/or buyers through CART’TEX business opportunities
- Support with implementing your digital policy

3/ I want to set up a joint R&D project

Techtera is at your side to ...

- Transform the idea into a project
- Identify the right partners and form the consortium
- Identify the appropriate Call for Projects in order to finance the project

4/ I want to ensure high-level excellence for my R&D project

Techtera is at your side to ...

- Have the project audited by a commission of independent experts
- Acquire the “Approved Label” for the project

5/ I would like to benefit from relance policies

Techtera is at your side to ...

- Support for your organisation regarding the Relance Plan mechanisms at regional, national and European levels
6/ I want to increase my competitiveness and expand into new markets

Techtera is at your side to ...

- Strengthen your commercial approach in France and abroad: international missions, trade shows, conferences, B to B meetings
- Discover new opportunities through exploratory missions
- Organise shared representation stands with a focus on your know-how and your innovations
- Support for marketing thanks to “à la carte” services
- Receive specific market studies
- Meet SMEs (small and medium enterprises) / Key accounts
- Acquire practical operational tools and identify international business opportunities through shared workshops
- Access a biannual meeting dedicated to megatrends and consumer behaviour

7/ I want to build my future collections

Techtera offers you ...

- A seasonal presentation of trends in the “Decoration” sector
- An annual FashionTech event that combines fashion and innovation

8/ I need more visibility

Techtera can help you by ...

- Promoting and highlighting your news via the website, newsletter and social networks in France and throughout the world
- Presenting your skills and know-how via its online directory
- Writing and distributing press releases to promote your innovations (for projects funded and labelled by Techtera) through well-qualified journalists
- Promoting the benefits generated by your R&D through Developmental Workshops

9/ I need a dedicated site to industrialise my developments

Techtera puts at your disposal ...

- The TechteraFab: a technical hall of nearly 300 m² equipped with offices and coworking spaces
### 2022 Membership

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<td>Key accounts, service providers</td>
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